

# Naufal Ramadhan Mariono

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## **BACKGROUND**

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A junior Web Developer who's experienced in web development for 6 months. Developed his company's website and landing pages for another branch of their business. Currently looking to improve his skills in Web Development and Back-End Web Development. Very keen and diligent person in his works.

## **EXPERIENCE**

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### **BUSINESS INTELLIGENT PROJECT – PUBLIC TRANSPORT ACCESS TO HEALTH CARE FACILITIES IN SINGAPORE 2017-2018**

- Lead a Data Mining Initiative Project. Analyzing senior citizen access to hospital with public transportation in Singapore.
- Conduct Raw Data collection on Singapore Public Transportation System (Specifically Busses)
- Collected, analyzed, and cleaned raw data to be processed in PowerBI
- Improve which area required available public transportation by 20%.
- Improved senior accessibility to nearest hospital by 15% in 2017.

### **PROJECT MANAGER OF SELF AND PEERS EVALUATION SYSTEM (SPE SYSTEM) IN SINGAPORE 2018**

- Lead and Create a Web-Based Application System as a Project Manager
- Web-Based Application that enables user to login, update number of co-workers, and evaluate each co-worker's performance
- Created a dashboard for master user that enabled to view SPE Form, the name of the colleague that conducted the evaluation, add a new SPE Form Sessions for new users, and enables the users to receive an email notification when:
  - They receive a new SPE Form Evaluation
  - They received their overall trimester score
  - Change or Edit their Password
- Enables a submission form status in the dashboard to view which co-worker has not conducted their SPE Form.
- Managed the Database of the Colleague, scoring data, and department data with the use of MySQL.
- Created the Web-Based Application System in PHP, Bootstrap, and Javascript.

### **PT. MANDALA KARYA SAMUDRA – Surabaya, Indonesia (2023 - Now)**

- Create Company Website that delivers product information and services of the company
- Manage website traffic and handled product and experience update each time the company has worked a new project
- Create a landing page that delivers customer right to the salesmen or sales contact person.
- Handled the SEO Keyword Management of the website.

### **PT. MITRA MANDALA JAYA, Jakarta, Indonesia (2018 – 2022)**

- Rapidly Progressed from Assistant Marketing in 2018 to Senior Marketing by 2021, demonstrating a strong trajectory of professional growth.
- Spearheaded the Rubber Fender Installation Project in Balikpapan, Indonesia (2019), establish a successful Joint Operation with Makassar Indonesia Equiport.
- Successfully managed a 15-piece Rubber Fender Installation Project in Semarang, Central Java, Indonesia (2019).
- Achieved project goals for an Anode Installation Project in 2020, showcasing project management expertise.
- Earned a certification as a Safety Officer in 2020, reinforcing commitment to operational excellence and safety.

- Appointed as Safety Officer for an Anode Installation Project at Kuala Tanjung Port, North Sumatra, Indonesia in 2020, ensuring compliance and safety standard.
- Drove market expansion into West Papua in 2021, securing a pivotal ferry ship procurement project.
- Delivered on objectives for a key Rubber Fender Installation Project at Tanjung Priok Port in 2022, further cementing industry leadership

## **EDUCATION**

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### **MURDOCH UNIVERSITY**

Bachelor Of Science in Business Intelligent and Web Communication (2018)

### **PURWADHIKA SCHOOL**

Digital Marketing Bootcamp (August 2024 – Present)

## **CERTIFICATION**

- Bachelor of Science in Business Intelligence and Development
- SEMRUSH ACADEMY – SEO Fundamental Certification
- HUBSPOT ACADEMY – Social Media Marketing I & II Certification

## **SKILLS**

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- Proficient in Google Ads and Reporting in Google Analytics
- Microsoft Office (Word, Excel, Power Point)
- Front-End Development (HTML, CSS, JAVASCRIPT, PHP)
- Database (MySQL, ORACLE Database, Mongo DB)
- SEO & SEM